



Children's Board
HILLSBOROUGH COUNTY

www.ChildrensBoard.org

2022 ANNUAL REPORT

*Serving Children & Families in
Hillsborough County for over 30 Years!*



A portrait of Andy Mayts, a middle-aged man with short, wavy, graying hair, smiling. He is wearing a dark navy blue suit jacket, a white dress shirt, and a red tie with a small white pattern. The background is a blurred outdoor scene with a body of water and a distant shoreline.

MESSAGES FROM OUR LEADERS

FROM OUR BOARD CHAIR

It has been an honor to serve as the Chair of the Children's Board of Hillsborough County since 2021. Our team has worked tirelessly to bring new, progressive services and programs to the children and families of Hillsborough County. In this year's Annual Report, we focus on the impact our programs have within our community. One of the highlights of our initiatives is the Summer Passport Program; an ongoing program that allows children to attend weeklong summer camps at local recreational attractions.

Investing in the health and wellbeing of all families in Hillsborough County is our top priority. Thus, the Board and its staff are dedicated to making Hillsborough County a top location for raising children in America.

I would like to thank the Board Members, staff, and the Hillsborough County community for their continued support of our mission to assist children and their families in our area.

- Andy Mayts, Board Chair

BOARD MEMBERS

From top left:

Andrew J. Mayts Jr.
Board Chair

Robin Wright DeLaVergne
Board Vice Chair

Addison Davis
Hillsborough County
Schools Superintendent

Megan Proulx Dempsey
Gubernatorial Appointee

The Honorable Katherine Essrig
Judge of the 13th Circuit Court

From bottom left:

Lynn Gray
Hillsborough County School Board

Gwen Myers
Hillsborough County Board
of County Commissioners

Chris Letsos
Suncoast Region Florida Department
of Children and Families

Edwin Narain
Gubernatorial Appointee

Sarah Naumowich
Gubernatorial Appointee





OUR EXECUTIVE DIRECTOR

-Kelley Parris

In 2022, we settled into a new phase of normal; face to face meetings are on the books, but most have a virtual option for the convenience of those who prefer the comfort of their office or home. Children are back in school, and the Children's Board Family Resource Centers are bustling with activities. We hope that learning gaps associated with the disruption caused by Covid-19 will begin to close and the social and emotional effects will ease us into a calm 2023.

We see some lingering effects of the pandemic in the outcome data; the numbers of mothers initiating breastfeeding decreased for the second year. The drop can be attributed to limited access to new mothers in the hospital setting during this time frame, conversely there was a significant rise in the percentage of parents with increased parenting skills.

Summer programs, especially the Summer Passport program, enjoyed another successful year. Summer Passport is available to children that are members of one of the seven Children's Board Family Resource Centers located across Hillsborough County. In 2022, the Lightning joined the Florida Aquarium, Straz Center, Tampa Museum of Art, Zoo Tampa, Tampa Theatre and MOSI to round out a wonderful summer experience for children ages six to fourteen.

The Children's Board funded a Coordinator for the Hillsborough County Community Alliance which provides a forum for all Hillsborough County agencies supporting children and families to share information. This was particularly beneficial during the transition of the Department of Children and Families Lead Agency.

SENIOR STAFF

From top right:

Kelley Parris

Executive Director

Tonia Williams

Director of Finance

Paula Scott

Director of Operations

From bottom left:

Rebecca Bacon

Director of the ASO

Jan Houser

Director of Human Resources

Jamie Robe

Senior Systems Engineer

Genet Stewart

Director of Strategic Initiatives

Dexter Lewis

Director of Public Relations

María Negrón

Director of Programs



ABOUT THE CHILDREN'S BOARD

Vision

It is our vision that Hillsborough County will be recognized as one of the top places in the nation to raise children.

Mission

The Children's Board invests in partnerships and quality programs to support the success of all children and families in Hillsborough County.

Let's see how much we did in 2022

178,182

Children and families served

3,325

Professionals Served

Collected demographics for

38,587

Children and families

\$33 million+

Program Funding

11,013

Conference Center Guests

FUNDING IMPACT

The Children's Board promotes accountability from the time funding is released through ongoing performance monitoring of grants awarded. Due to the success in 2020, the Children's Board is planning another series of Town Hall listening sessions with families and stakeholders of Hillsborough County in 2023. Through this process, we align community needs to the four focus areas (Healthy and Safe, Ready to Learn and Succeed, Developmentally on Track, and Family Support) to support children and their families.

\$34.3 million awarded to support children and families in 2022

Healthy and Safe
\$5,815,456

Developmentally on Track
\$5,470,970

Family Support
\$9,820,999

Ready to Learn and Succeed
\$13,242,519

What do our participants look like?

PARTICIPANT DEMOGRAPHICS

The Children's Board provided services to more than **178,000** Hillsborough County residents. Below are the demographic characteristics of the **38,587** participants reported with demographic information by our funded programs.

38,587

Parents/Caregivers, Pregnant Women and Children Reported with Demographic Data

The race composition of the participants served in our programs varies greatly by ethnicity. Half of our participants self-identified as **Non-Hispanic or Latino** and 45% identified as **Hispanic or Latino**. The breakdown of the ethnicity by race is shown. These percentages illustrate the diversity of our participant population.

68% Female



The majority of our program participants are **Female**

Non-Hispanic/ Latino

Hispanic/ Latino

Black or African American

47%

5%

White

40%

71%

Two or More Races

6%

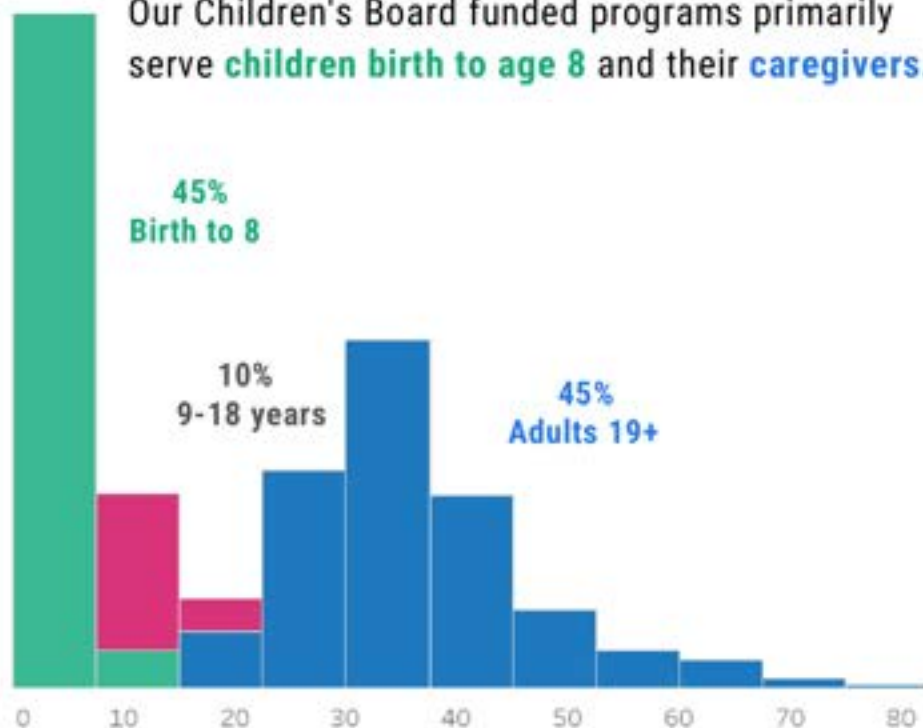
9%

Refused/Other/NA

7%

15%

Our Children's Board funded programs primarily serve **children birth to age 8** and their **caregivers**.



Our participants reside in all zip codes of Hillsborough County, with the large majority residing in the City of Tampa and areas surrounding Interstate-4. The most frequently reported zip codes are **33612**, **33610**, **33604**, **33614**, and **33511**. The participant map shows the concentration of participants by zip code, with the darker areas representing the zip codes where more participants reside.



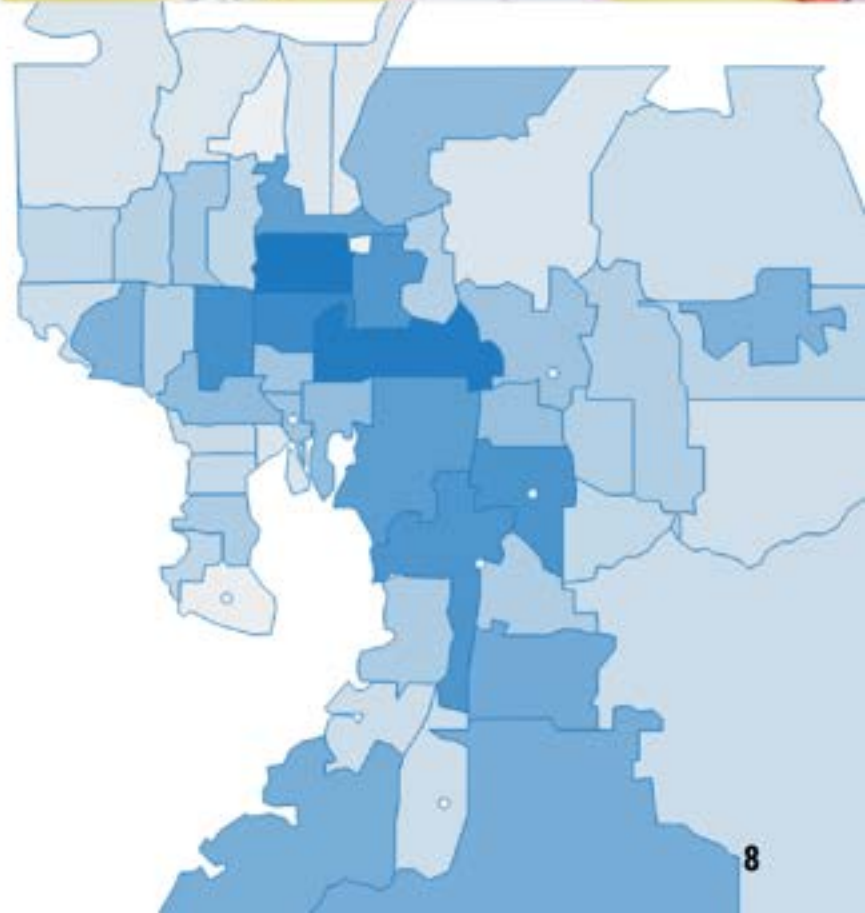
54%

of households are reported as Dual-Two Parent

50%



of households had members with some education beyond high school



CHILDREN ARE HEALTHY AND SAFE

The primary goal of Children are Healthy and Safe is to improve overall community health by supporting pregnant women to seek prenatal care, postpartum support, and care for children as they grow.

11,976 Participants measured


17 Outcomes evaluated

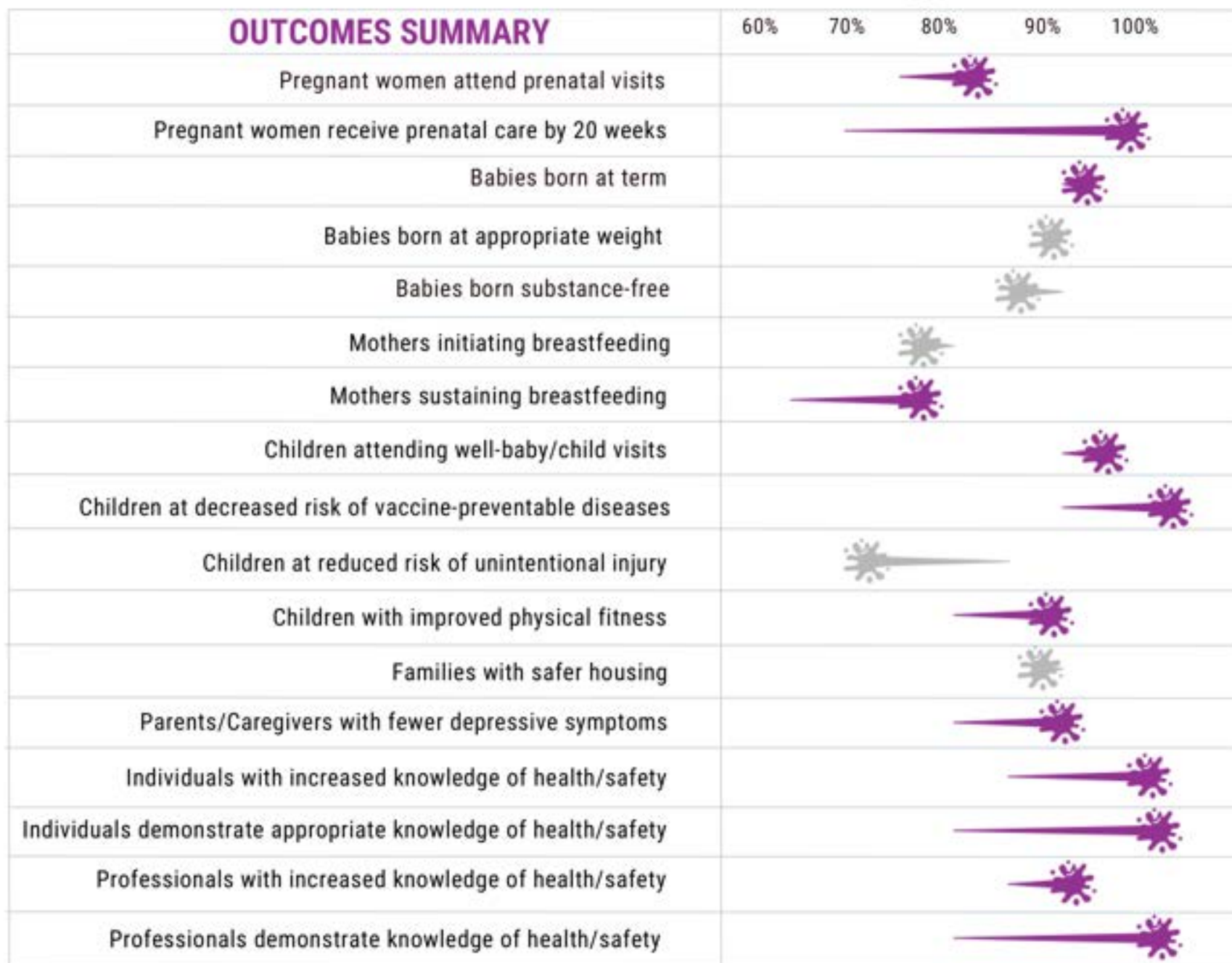
12 Outcomes met or
exceeded target levels



Table shows performance achieved compared to target for all outcomes in this focus area.

Outcomes **above targets** are shown with a **purple paint splash**: Target  Performance

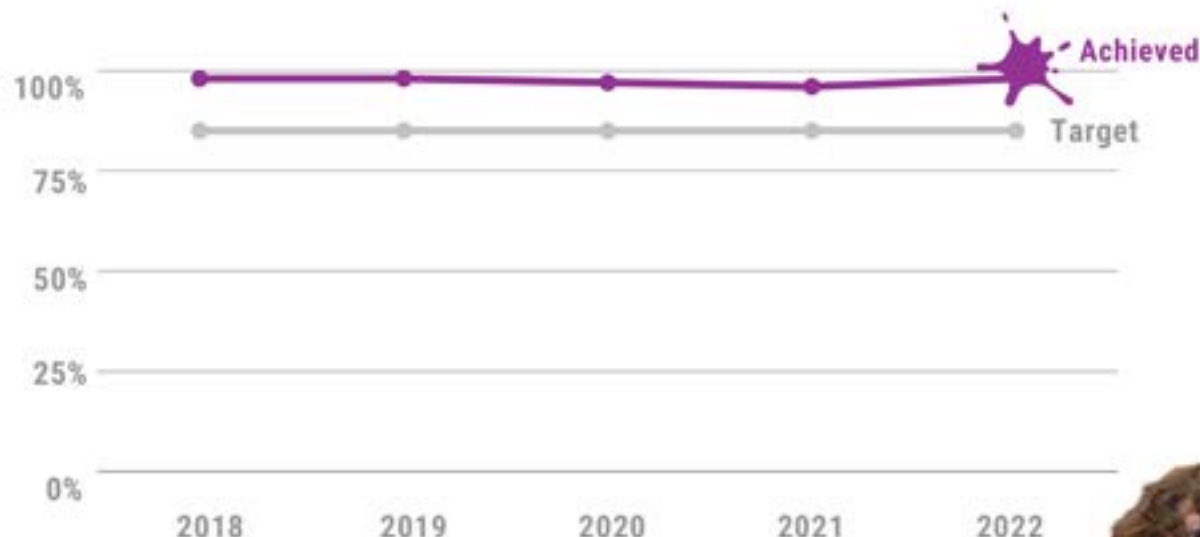
Outcomes **below targets** are shown with a **gray paint splash**: Performance  Target



HEALTHY AND SAFE

INDIVIDUALS WITH INCREASED KNOWLEDGE OF HEALTH/SAFETY

Gaining knowledge in areas of health and safety can positively impact wellness by promoting healthy behaviors among children and their caregivers. Our programs provide services including environmental home assessments, educational support groups, and training classes on topics such as child birth and newborn care, safe sleep, eye health, nutrition and fitness to ensure that our participants are healthy and safe.



9,288
MEASURED
since 2018

The results for the past five years for this outcome have consistently shown that our programs have successfully improved their participants' health and safety knowledge. Each year the combined performance of our programs has exceeded the targeted benchmark of 85 percent for this outcome.



CHILDREN ARE DEVELOPMENTALLY ON TRACK

The primary goal of Children are Developmentally on Track is the early identification of children with special needs through developmental screening and referral linkages.

7,473
Participants measured

7
Outcomes evaluated








4
Outcomes met or
exceeded target levels



Table shows performance achieved compared to target for all outcomes in this focus area.

Outcomes **above targets** are shown with a **green paint splash**: Target  Performance

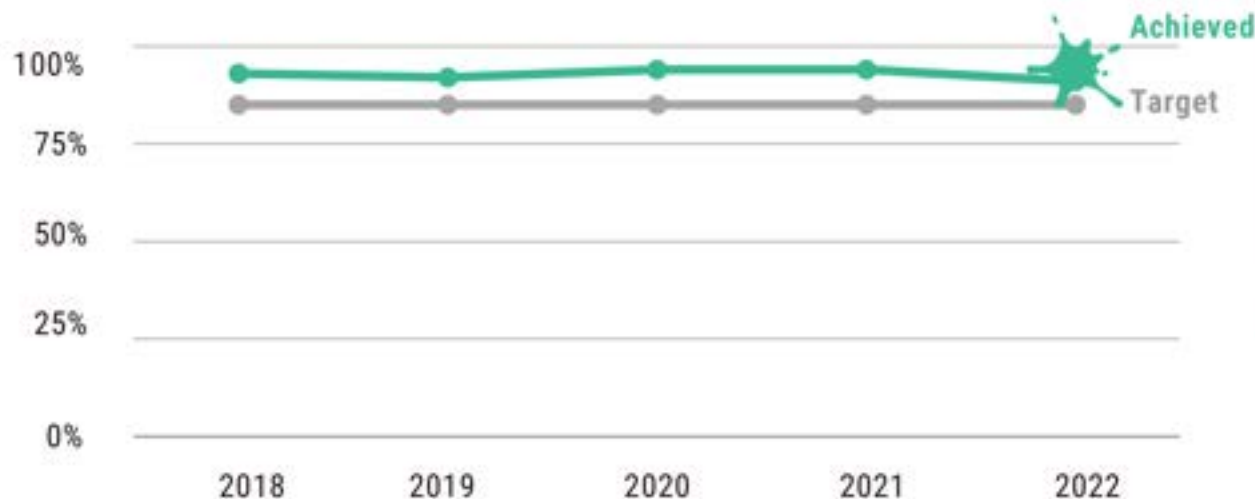
Outcomes **below targets** are shown with a **gray paint splash**: Performance  Target

OUTCOMES SUMMARY	70%	80%	90%	100%
Children <34 months access developmental screenings				
Children >34 months access developmental screenings				
Children with improved social-emotional competence				
Children linked with hearing assessment				
Children linked with vision assessment				
Parents/Caregivers support their child's healthy development				
Parents/Caregivers demonstrate behavior consistent with age-appropriate development				

DEVELOPMENTALLY ON TRACK

PARENTS/CAREGIVERS SUPPORT THEIR CHILD'S HEALTHY DEVELOPMENT

When parents are empowered with information about their child's development they are better equipped to assist them in meeting developmental milestones. Our programs provide parental education through home visiting and community-based models to deliver developmental screening results, early intervention coordination, modeling, and playgroups to demonstrate fun age-appropriate activities to try with their children.



10,030
MEASURED
since 2018

Historically, performance results for this outcome have exceeded the 85 percent target level each year, despite the slight downward trend seen in 2022. As a result of our program's efforts, our participant parents have demonstrated a high level of involvement and engagement in their child's development.



CHILDREN ARE READY TO LEARN & SUCCEED

The primary goal of Children are Ready to Learn and Succeed is to support children who are getting ready to enter Kindergarten and provide the necessary resources throughout their school years.

14,552
Participants measured

20
Outcomes evaluated

17
Outcomes met or
exceeded target levels



Table shows performance achieved compared to target for all outcomes in this focus area.

Outcomes **above targets** are shown with a **orange paint splash**: Target —  Performance

Outcomes **below targets** are shown with a **gray paint splash**: Performance  Target

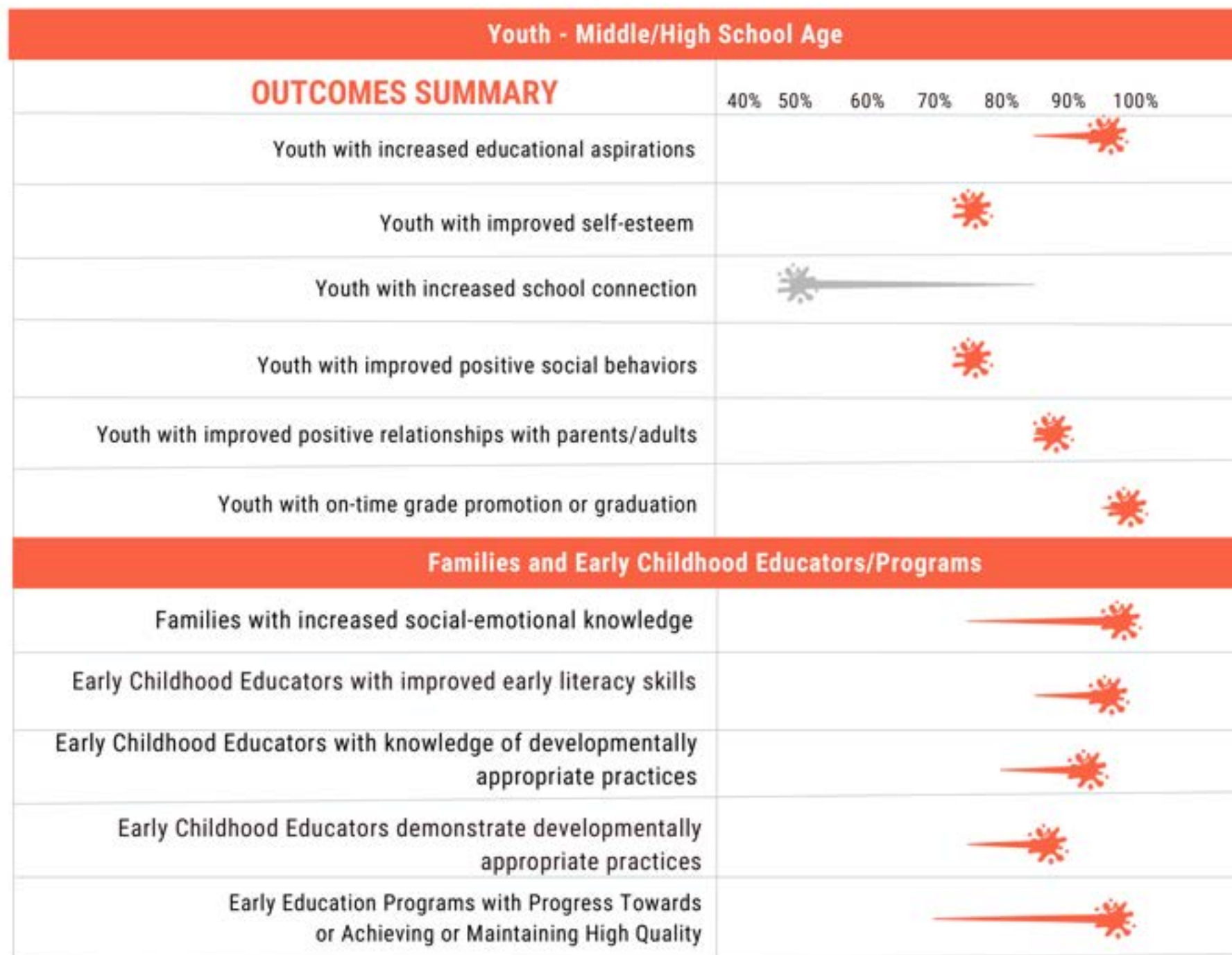
Children Ages Birth - Elementary School						
OUTCOMES SUMMARY	50%	60%	70%	80%	90%	100%
Children with inclusive early care placement						
Children with improved school readiness skills						
Children read to or read four times per week						
Children ready for kindergarten						
Children with increased motivation to learn						
Children regularly attending school						
Children demonstrate improved positive social behaviors						
Children with progress toward academic success						
Children with on-time grade promotion						



Table shows performance achieved compared to target for all outcomes in this focus area.

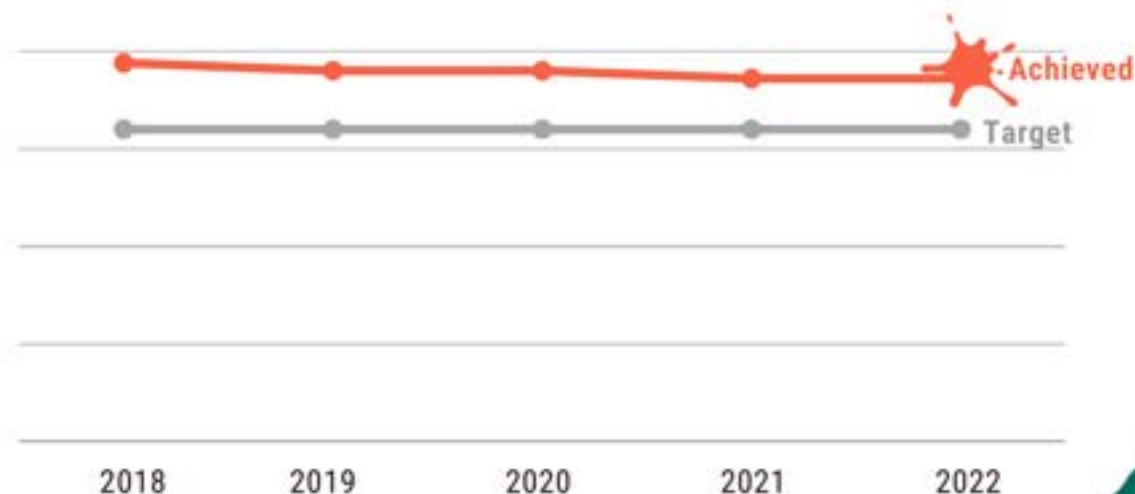
Outcomes **above targets** are shown with a **orange paint splash**: Target —  Performance

Outcomes **below targets** are shown with a **gray paint splash**: Performance  Target



EARLY CHILDHOOD EDUCATOR PRACTITIONERS/PROFESSIONALS INCREASED KNOWLEDGE OF DEVELOPMENTALLY APPROPRIATE PRACTICES

Our Children's Board-funded programs work towards improving quality care for children in our community through training classes geared for early childhood professionals working with young children. Professionals enrolled in our programs receive state-of-the-art training on evidence-based models and research-based interventions including the Conscious Awareness Learning Model (CALM), Positive Behavior Supports, Circle of Security, Infant Mental Health, and Trauma Informed Care, among others. These interventions help professionals curb challenging behaviors while supporting the emotional health of children in their care.



The results obtained for this outcome have consistently exceeded the target, despite the slight downward trend on performance has been noted over the five year period.

7,893
MEASURED
since 2018



FAMILY SUPPORT

The primary goal of Family Support is to assist families in attaining services that increase formal and informal supports to improve their overall stability and security.

25,347 Participants measured

10 Outcomes evaluated

10 Outcomes met or exceeded target levels



Table shows performance achieved exceeded target levels for all outcomes in this focus area.

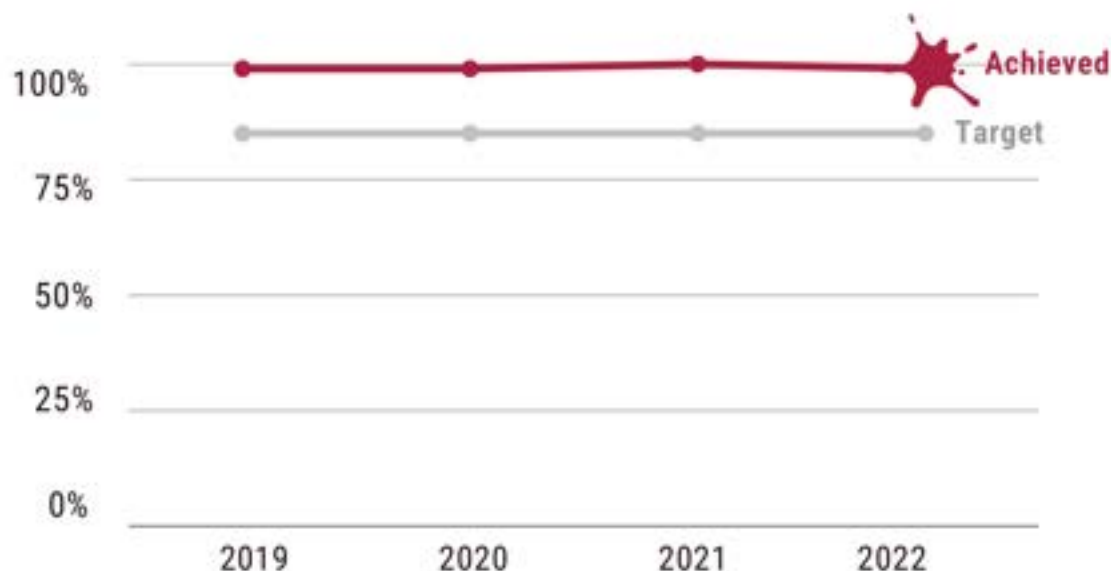
Outcomes **above targets** are shown with a **red paint splash**: Target —* Performance
 Outcomes **below targets** are shown with a **gray paint splash**: Performance *— Target

OUTCOMES SUMMARY	70%	80%	90%	100%
Families with improved family well-being			—*	
Individuals with improved mental well-being		*		
Individuals with increased concrete supports			—*	
Individuals with increased social supports			—*	
Parents/Caregivers involved in child's development/education			—*	
Parents/Caregivers with reduced stress	—*			
Parents/Caregivers with increased knowledge of resources			—*	
Parents/Caregivers with increased literacy skills		—*		
Parents/Caregivers with increased parenting skills		—*		
Parents/Caregivers with no verified reports of maltreatment				*



PARENTS/CAREGIVERS WITH INCREASED KNOWLEDGE OF COMMUNITY RESOURCES

Knowing what is available in the community can aid families in obtaining the resources needed to thrive. Our programs help families become more informed about community resources, learn how to navigate systems, and be empowered to access the services they need. Families are informed about resources on child development and behavior support, housing, finances, healthcare coverage, special needs, and securing food, legal services, and other supports.



Historically, the performance results for this outcome have consistently exceeded target levels since the outcome was implemented in 2019. Almost all the participants served in this period have reported increased knowledge about resources to assist their family.

9,969
MEASURED
since 2019



INVESTING IN OUR COMMUNITY - SPECIAL INITIATIVES

Administrative Services Organization

The Administrative Services Organization (ASO), a dedicated pool of flexible funds, was created in 2003 to support family-directed care. The ASO promotes a wraparound approach where families work with trained case managers to identify their strengths, needs, goals, and service providers through a family support plan. Families prioritize the most critical services and select a provider to help meet their goals. As a payment of last resort, ASO funds provide children and families with support and services including tutoring, emergency shelter/rental assistance, baby items, transportation, and clothing, among many others.

"The ASO services help families alleviate financial and emotional stress. It keeps families in their homes, food in cupboards, and comfortable shoes on kids' feet... ASO provides hope, possibility, and connection to families."

-ASO Case Manager

\$3,681,252

Flexible dollars
available

3,665

Participants

51

Case management
programs

350+

Trained case
managers

616

Providers utilized

8,000

Payments



SUMMER SERVICES

The Children's Board partnered with Hillsborough County Board of County Commissioners to provide funding to increase families' access to high-quality summer programming for youth ages 6-14. The summer grants provide enriching activities and specialized services at existing summer programs across the county. These are some of the highlights achieved this summer:

143
hours writing

511 youth

101
hours Reading

362
Fitness
hours

433
hours STEM

101
Books read



SUMMER PASSPORTS

The Children's Board Summer Passport program provides one-time summer camp scholarships for youth between 6 and 14 years of age. Summer passports allow youth that are active members of the Children's Board Family Resource Centers to participate in high-quality Hillsborough County local attractions at no cost to their families. This year, 380 youth participated in 1-2 weeks of fun-filled summer camps at the Tampa Theatre, the Tampa Museum of Art, the Straz Center for the Performing Arts, Zoo Tampa, Glazer Children's Museum, Museum of Science and Industry (MOSI), The Florida Aquarium, the Lightning Foundation, and the Tampa Museum of Art.



COMMUNITY ALLIANCE

In January of 2022, I began as the Hillsborough County Community Alliance Coordinator, which was graciously funded by The Children's Board. The role of the Community Alliance is to explore systemic collaborations which impact the Child Welfare System in Hillsborough County. The Community Alliance is comprised of eight statutorily required members as well as over 400 community stakeholders.

The Hillsborough County Community Alliance exists to support optimal systemic collaboration and coordination for the betterment of the Hillsborough County families. In 2022, the Community Alliance began evaluating the efficacy of its current structure, developing a plan to reinforce the support of community providers, and identifying strategic outcomes and models of service delivery to prevent the removal of children that can safely remain at home.

Some of this year's accomplishments include a partnership with the American Public Human Services Association (APHSA) to develop the "desired future state" of child welfare in Hillsborough County, holding Community Feedback Focus Groups, informing the Department of Children and Families (DCF) of the needs of Hillsborough County through the Community-Based Care Planning Report, and hosting a "true prevention" Back to School Resource Fair.

The Community Alliance also supported Hillsborough County through the lead agency transition from Eckerd Connects to the Children's Network of Hillsborough and raised awareness of how we move towards prevention and permanency for the children and families of Hillsborough County.



Kalen Graham
*Community Alliance
Coordinator*



2022 Financial Statement

Operating Revenues \$56,716,959

Operating Revenues

Ad Valorem Taxes	\$54,608,379
Investment Income	639,715
Administrative Services Organization	931,987
Other Community Partner Funding	387,183
Miscellaneous Income	149,695
Total Revenues	\$56,716,959

Expenditures \$41,237,811

Program

Continuation and New Funding	\$33,576,423
Total Program	33,576,423

Operating

Salaries	3,358,291
Employee Benefits	1,233,005
Contracted Professional Services	346,197
Facility Expenditures	146,131
CBHC Family Resource Center	438,097
Facility Expenditures	
Professional Development	110,563
Other Operating	317,635
Total Operating	5,949,919

Non-Operating

Capital Outlay	-
Local Government Fees	1,431,193
Total Non-Operating	1,431,193

Debt Service

Principal	255,074
Interest	25,202
Total Debt Service	280,276
Total Expenditures	\$41,237,811

81%
expenditures
dedicated to
programs



MOVING FORWARD

There are many exciting projects happening in 2023. The Children's Board is working to expand the Story Walk project, currently in Al Lopez Park, to six additional parks in Hillsborough County and the City of Tampa. This project will check all the boxes in our Mission: literacy, health, and parental involvement. The parks are identified and hopefully, we will be able to enjoy a new story every month on a trail in a park near you.

There is a project in the works with the Hillsborough County School District, the Children's Board will fund ten Family Resource Specialists in select schools to concentrate on families in need of support and referral options for services to relieve some of the pressures of the school social workers.

Our funded partners in the community served 178,182 children and families in 2022, which is up from 147,865 in 2021. I want to thank our community partners for the hard work over the past several years dealing with new models of service delivery, making services work for families by meeting them in their space, on their time, and in the least restrictive setting. The last two years were difficult, but I believe we successfully made it to the other side!

Thank you again,

-Kelley Parris



LIST OF 101 FUNDED PROGRAMS

Bay Area Legal Services, Inc.

- Lawyers Helping Kids

B.E.A.U.T.E Blueprint Foundation, Inc.

- Brain Boost Summer Camp

Big Brothers Big Sisters of Tampa Bay, Inc.

- 1-to-1 Comprehensive Mentoring

Boys & Girls Clubs of Tampa Bay, Inc.

- After-Zone Middle School Initiative
- Brandon Art Masters (BAM)

Champions for Children, Inc.

- Parents as Teachers
- The First Years

Children's Home, Inc. d/b/a Children's Home Network

- Kinship Hillsborough
- Reaching and Inspiring Students Everywhere (RAISE)
- Supporting and Empowering Educational and Developmental Services (SEEDS)

Children's Museum of Tampa, Inc., The d/b/a Glazer Children's Museum

- Children's Board Free Tuesday
- Learn & Play Tampa Bay

Color Wheelz LLC, The D/B/A The Color Express

- Art

Corporation to Develop Communities of Tampa, Inc.

- 3D Stingrays

Cove Behavioral Health, Inc. (formerly DACCO)

- Family Focus

Crisis Center of Tampa Bay, Inc., The

- Gateway Services

Dawning Family Services, Inc.

- A Path to Prevention
- From Shelter to Stability

Early Childhood Council of Hillsborough County, Inc.

- Community Developmental Screening Program
- Inclusion Support Services

Family Enrichment Center, Inc., The

- Kinship Care

Family Healthcare Foundation, Inc.

- Connecting Kids to CARE

Florida Education Fund

- Robotics/Gaming/Game Design
- Robotics/Gaming/Game Design - Summer

Florida State University

- Foundations for Success: Developing Effective Mathematics Educators Through Cognitive Guided Instruction

Frameworks of Tampa Bay, Inc.

- ExSel Student Workshops
- ExSel Student Workshops - Summer

G3 Life Applications

- Fitness/Health - Summer

Gulf Coast Jewish Family and Community Services, Inc.

- Good Afternoon Friends and Amigos
- Woman to Woman

Healthy Start Coalition of Hillsborough County, Inc.

- Healthy Families Hillsborough
- Healthy Steps Hillsborough
- Safe Baby Plus

Hillsborough Community College Foundation

- Quality Early Education System

Hillsborough County School Readiness Coalition, Inc. d/b/a

Early Learning Coalition of Hillsborough County, Inc.

- School Readiness Funding

Hillsborough Education Foundation, Inc.

- CB TECH - Learning at Home

Hispanic Services Council, Inc.

- La RED de Padres Activos / The Network of Active Parents

Housing Authority of the City of Tampa

- Housing Counseling Support Services
- Village Link Up

Learn Tampa Bay, Inc. d/b/a Achieve Plant City

- Learning Is Fun Together (LIFT)

LifeCare Network, Inc. d/b/a Choices Clinics

- LifeNet

Lutheran Services Florida, Inc.

- Children's Board Family Resource Centers

Mary Lee's House, Inc.

- Community Alliance

Metropolitan Ministries, Inc.

- Children's Recreation, Education, Arts & Therapeutic Experience (C.R.E.A.T.E.)
- Homeless Family Early Intervention Program (First Hug)

Nonprofit Leadership Center of Tampa Bay, Inc.

- Capacity Building: Training and Consultation

Parents and Children Advance Together (PCAT) Literacy Ministries, Inc.

- South County Literacy Initiative

Positive Spin, Inc.

- Empowering a Community with Hope (EACH One)

Pregnancy Care Center of Plant City, Inc.

- Healthy Moms / Healthy Babies

Preserve Vision Florida, Inc.

- Children's Vision Health and Safety

REACHUP, Inc.

- GROWTH with Doulas and Dads (Giving Resource Opportunities with Trust and Hope)
- Stronger with Involved Focused Fathers

Rebuilding Together Tampa Bay, Inc.

- Safe and Healthy Homes for Families

Redefiners World Languages

- Multilingual Citizens Program

School District of Hillsborough County

- Renaissance myON Reader

Seniors in Service of Tampa Bay, Inc.

- Readers in Motion

Solita's House, Inc.

- Comprehensive Housing Counseling Services

Spring of Tampa Bay, Inc., The

- Family Safety from Domestic Violence

St. Joseph's Hospital d/b/a St. Joseph's Children's Hospital

- Mobile Health and Safety Education

St Joseph's Hospital d/b/a St Joseph's Women's Hospital

- Supporting Motherhood and More

Success 4 Kids and Families, Inc.

- Successful Families

Tampa Bay Community and Family Development Corporation d/b/a Bethesda

- Children are Safe and Supported

Tampa Hillsborough Homeless Initiative, Inc.

- UNITY Information Network

Tampa Metropolitan YMCA, Inc.

- Community Learning Center at Sulphur Springs
- Fit and Fun at the Y
- Mobile Swim and Education

University Area Community Development Corporation, Inc.

- Get Moving! Mind, Body, Soul

University of South Florida Board of Trustees, The

- Helping our Toddler's, Developing our Children's Skills (HOT DOCS) Developing our Children's Skills (DOCS K- 5)
- Hillsborough HIPPY Parent Involvement Project
- Program-Wide Positive Behavior Support

Technical Assistance Grants

- Building Healthy Futures, Inc.
- Chabad of Tampa Bay, Inc.
- Dana Shores Civic Association Inc.
- Firehouse Cultural Center, Inc
- Joshua Way of Hope, Inc.
- Just Initiative, Inc.
- Salesian Sisters of Tampa Inc d/b/a Salesian Youth Center
- Tampa Lighthouse for the Blind, Inc
- The Well, Incorporated.
- OASIS Network of New Tampa, Inc.
- Wellswood Civic Club
- Zoe's Story Inc

Summer Passports

- Children's Museum of Tampa, Inc., The d/b/a Glazer Children's Museum
- Florida Aquarium, Inc., The
- Lightning Foundation, Inc.
- Museum of Science and Industry (MOSI), Inc.
- Tampa Museum of Art, Inc.
- Tampa Theatre
- Straz Center for the Performing Arts
- Zoo Tampa at Lowry Park

Summer Services Grants**After Schools All-Stars of Tampa Bay**

- 2022 Memorial
- 2022 Woodson

Family Enrichment Center, Inc., The

- 2022 STEAM-sational Summer Program

Florida Education Fund, Inc.

- 2022 Gibsonton Summer Art+Sports+Tech Camp
- 2022 Wimauma Summer Art+Sports+Tech Camp

Housing Authority of the City of Tampa

- 2022 Summer Enrichment

Mount Zion African Methodist Episcopal Church of Riverview, Inc.

- 2022 Camp Good Trouble

ReDefiners World Languages, Inc.

- 2022 Summer Spanish Immersion Technology Program

Tampa Bay Community and Family Development Corporation d/b/a Bethesda Ministries

- 2022 Upward Kids

Tampa Heights Junior Civic Association, Inc.

- 2022 Summer Youth Program

Tampa Metropolitan Area YMCA, Inc.

- 2022 Teen Summer Experience



Children's Board
HILLSBOROUGH COUNTY

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